Our mission
Promote the defense of the rights and the exercise of the citizenship of children and adolescents.

Our vision
Generate relevant transformations in the reality of Brazilian childhood and youth, acting with defined focuses.

Our strategies
- Influence public policies
- Disseminate successful experiences
- Mobilize society and coordinate partnerships in favor of the cause
- Generate all the initiatives efficiently, effectively and transparently
- Define parameters to evaluate the initiatives based on integrated actions and participative management
- Guarantee spaces for participation by society, particularly of children and adolescents
Dreams and achievements

In late September 2003, Fundação Abrinq promoted the 2nd International Seminar on the Evaluation, Systematization and Dissemination of Social Projects. Although the name suggests a technical context, the focus of the meeting was the value of sharing knowledge, so that good ideas could inspire new projects, thereby broadening their scope of action. The central theme was ethical development with social justice, the very essence of Fundação Abrinq.

When we speak of promoting the defense and the exercise of the rights of citizenship of the child and the adolescent, we are speaking of a just society in which human dignity is possible for everyone.

In fourteen years of work, it has become clear that this is not a task for a single organization, but for a network of relations formed by all the sectors of society, working together and united by the collective purpose of producing social justice. Mobilizing and promoting this network is one of the major tasks of Fundação Abrinq, bringing together companies and organizations, governments and communities, making these dreams become reality.

Many of them have become realities in 2003. The Child Friendly President Program opened a historical precedent in Brazil upon obtaining President Luis Inácio Lula da Silva’s pledge to create an action plan capable of meeting the goals of the United Nation’s 2002 Special Session on Children, in addition to creating a network of organizations that will monitor the enforcement of these goals. An Eye on the Child Budget Project opened a permanent channel for society to follow the Federal Public Budget destined for children and to debate with the government the needs of children and the possible ways to improve their situation.

Society reopened the discussion about what to do with juvenile misdemeanants. Fundação Abrinq, together with other organizations, promoted debates, seminars, meetings and forums. It discussed the penal age and socioeducational measures, in opposition to FEBEM’s failed model. It discussed the importance of juvenile misdemeanants to be assisted in their own municipalities, in small, decent and educational units close to their homes. This mobilization resulted in the commitment between the São Paulo state government and the capital’s City Hall to municipalize the assistance to these youths.

This joint action between the two government bodies is a sign that children are now seen as a State issue transcending party politics. The theme has been broached in the Child Friendly Mayors Network and Fundação Abrinq has just recently launched the publication "The Illness of Aera and rank", which gives an account of the good experiences in Assisted Freedom, one of the socioeducational measures in the community foreseen by the Statute of Children and Adolescents. We trust these experiences will prove inspiring for the mayoral candidates in 2004.

There was also a significant evolution in the relations with the Child Friendly Companies. Fundação Abrinq identified, in the Law of Apprenticeship, another opportunity for good social practices, encouraging businessmen to hire adolescent apprentices. The question was raised in the second volume of the Child-Friendly Company Guidelines. The national campaign against domestic child labor was another action aimed at eradicating child labor, to which all the Child-Friendly Companies are committed.

It is a long and arduous path to build a just society in which all citizens enjoy the same opportunities for growth. This path is made up of pacts, alliances and commitments, for no government, company or organization, by itself, can combat poverty and inequality. This path is founded, mainly, on the belief that when children and youths have access to knowledge and opportunities for participation, and when values, talents and rights are recognized and respected, they themselves take charge of realizing the dreams that we dream for this world.

Rubens Naves
Director President

Izmar Lissner
President of the Administrative Council
10  Action and Performance in 2003
11  I. mobilization of public sector
22  II. mobilization of nongovernmental organizations
32  III. mobilization of society
46  IV. mobilization of the three sectors - public, nongovernmental organizations and society
51  Institutional Development
52  Sustainability
58  Financial Statement
64  Our Partners
Animating networks of relations brings good results

The programs, projects and actions described below were classified according to the nature of their relations: some involve primarily the public sector, others coordinate nongovernmental organizations, and some are aimed at society as a whole. Yet others work with the three sectors simultaneously. This division is merely classificatory and takes into account the predominant nature of each initiative. In fact, all the initiatives of Fundação Abrinq act simultaneously in various networks of social relations, and it is precisely at the intersection between the public sphere and society that the best actions emerge in defense of children and adolescents in Brazil.

For the first time, civil society organizations are uniting to monitor the government’s steps and demand that goals to which Brazil pledged at the United Nations Special Session on Children in 2002 be achieved. These are 21 goals in the areas of health, education, HIV/AIDS and protection of children and adolescents, foreseen in the federal government’s action plan. Two networks were set up: the first is the Rede de Monitoramento Amiga da Criança (Child-Friendly Monitoring Network), comprising 25 national and international organizations that specialize in the various themes of the goals. The second is the Sou de Altitude (I have an Altitude) Network coordinated by the NGO Cipó – Comunicação Interativa, composed of youth from the entire country belonging to 22 social organizations that act in juvenile protagonism projects. These youths are also part of the Monitoramento Amiga da Criança network. The strategy of constituting networks of organizations to monitor the government’s actions is considered one of the project’s major results in 2003, due to its novelty and power for collective mobilization.

Mobilization indicator results

• For the first time in the country’s history, the President of the Republic approved an action plan containing all the federal public policies aimed at children and adolescents. In response to an organized action of civil society. The plan was approved by the National Council for the Rights of Children and Adolescents (Conselho Nacional de Defesa dos direitos da Criança e Adolescente – CONANDA) and contains 203 actions, with a budget of US$ 19.3 billion for four years of administration.
• The Monitoramento Amiga da Criança and Sou de Altitude Networks were launched on December 1st, at the opening of the 5th National Conference on Children and Adolescents’ Rights, hosted by CONANDA in Brasília. On that occasion, the Presidente Amigo da Criança action plan was presented and the network’s representatives handed over a letter to the President, signed by several social organizations, urging the federal government to persevere in the fight against the reduction of the penal age.

Brazil today has 61 million children and adolescents. Each one of them should fully and equally enjoy his or her human rights and fundamental freedoms.

However, the condition of being a boy or a girl, black or white, rich or poor, being handicapped or not, being born in the city or the country, in the north or south, or having a mother with much or little schooling, determines whether a child will have access to health and education services, whether he or she will have to start working before turning 16, and if he or she will have dream living conditions.

Inequality, prejudice and discrimination are fruits mainly of social injustice. Of much health concentrated in a few hands, of a State that invests little in basic services and of citizens that participate little in the design and implementation of social public policies. The greatest victims are children and adolescents.

2003 REPORT ON THE SITUATION OF CHILDHOOD AND ADOLESCENCE – UNICEF BRAZIL.
• The project met its objective of establishing a bridge between the government and civil society, relating directly with the various ministries, the Special Bureau for Human Rights, the Legislative branch and DONANDA. A qualitative leap is expected in this relation in 2004, with the production of a report by the network’s organizations, containing the social indicators that show the current situation of Brazilian childhood and adolescence in relation to the goals agreed upon with the UN and to the recommendations regarding the policies adopted for children.

• The project also promotes the integration of Fundação Abing’s areas and programs, highlighting the action of the young participants of the Garagem Digital Program of the Centro de Profissionalização Padre José Belo dos Santos (an organization of the Nossas Crianças network), who constructed the site of the Monitoring Network, to disseminate the federal policies for childhood, exchange experiences and publicize joint actions.

Amiga da Criança Monitoring Network:

Sous de Altitude Monitoring Network
Ação Educativa (SP); USA-USA Communication Agency (AM); Aeveryone (PA); Centro Jovem (RN); Casa – Center for Assistance to Adolescents (SC); Casa da Juventude (Youth House) (AP); Casa São Bartolomeu (AL); CSAP (RJ); CEDRIA – Center of Reference, Studies and Actions for Children and Adolescents (DF); Comunicação e Cultura (CE); CEAR - Afro Reggae Cultural Group (RJ); Ibis – Brazilian Institute of Innovations for a Healthy Society (MS); DDEBA – Human Rights Defense Institute (PR); Liberta (PB); Maltrata (MA); MOC – Community Organization Movement (BA); Ojífica de Imagens (MG); Pastoral Commission for Children (TO); SEBRI – “Believe with the Hands” Program (ES); Beija-Flor Project (AC); Saúde e Alegria (Health and Joy) (PA); and Viva Rio (RJ).

Youths at the 1st Meeting of the Sous de Altitude Network, in Brasilia (DF)

The logos for the President Amiga da Criança Project and the Monitoramento Amiga da Criança Network were kindly created by the advertising agencies Talent and Newway (São Paulo).
Prefeito Amigo da Criança
Program

The Prefeito Amigo da Criança (Child-Friendly Mayor) Program was created in 1996 to mobilize, commit and support the public municipal administrators of the entire country to implement public policies for the overall protection of children and adolescents. Its strategy is to instrumentize the municipal administrations and recognize the best administrations through the Prefeito Amigo da Criança Seal and Award. The current version of the program, corresponding to the 2001-2004 administration, urges 5,561 municipalities to prioritize childhood and adolescence in their public policies, thus complying with article 227 of the Federal Constitution. Among these municipalities, 1,542 joined the Prefeito Amigo da Criança Program, signing the Term of Commitment. Of these, 668 filled out the Map of Children and Adolescents 2001, an instrument that allows for a diagnosis to be made of the situation of the municipality’s children and adolescents, establish goals, draw up an action plan and make budgetary projections. The Map was evaluated by experts in public policies, who wrote a technical and pedagogical opinion for each of the 668 municipalities. Based on this evaluation, 654 mayors received the first stage of the Prefeito Amigo da Criança Seal in August 2003. In this initial phase, the public administrator reiterates his pledge to ensure children and adolescents’ rights and is integrated into the Prefeito Amigo da Criança network. The seal has two other phases to be accomplished in 2004:

1. To receive the seal of the second phase, the municipality must fill out the Map of Children and Adolescents 2002, allowing for an evaluation of the administration according to its intersectoral and intergovernmental coordination with civil society, the third sector and the Rights and Tuteleary Council, coherent with its action plan and in tune with overall protection.

2. To receive the seal of the third phase, the municipality must fill out the Map of Children and Adolescents 2003, allowing for an evaluation of the administration based on its set of public policies for protection of children and adolescents and the positive impacts on the improved quality of life of this public. The Prefeito Amigo da Criança Award will be conceded in June 2004, during an event to be held in Brasília.

Commitment indicator results

- The three thematic seminars held in 2003, especially those in the South and Southeast, were widely attended by municipal authorities, secretaries and staff, counselors, organizations and partners of the municipalities of the Prefeito Amigo da Criança Network. The themes discussed were Assisted Freedom, Child Labor and the Formation of Councils.
- To strengthen this councils, the program enabled two step-by-step booklets, one of them about the formation of Tuteleary Councils and the other about Municipal Councils and funds for Children and Adolescents’ Rights, both backed by the Pastoral Commission for Children and Institute Telemig, The São Paulo State Public Ministry, through the Operational Support Center of the Juvenile Courts (CAD), signed an agreement with Fundação Averting to intermediate the relations with the Juvenile Courts of 153 São Paulo municipalities enrolled in the program. The purpose of the agreement is to encourage the public attorneys to evaluate the proposals of the municipal administrations and support the executive branch of the City Halls to achieve their goals.
- The infant and juvenile populations of the child-friendly municipalities in the 2001-2004 administration represent a total of 24,203,000 children and adolescents.
De Olho no Orçamento Criança Project

The De Olho no Orçamento Criança (An Eye on the Child Budget) Project, born in 2003, monitors the federal budgetary execution in the area of children and adolescents. Its objective is to instrumentize civil society to enable it to check whether Brazil’s children and adolescents are receiving priority attention in the design and execution of the state and municipal public policies. De Olho no Orçamento Criança is the result of a partnership between Fundação Abing, UNICEF and INESC – Institute of Socioeconomic Studies, which developed the methodology to monitor the federal budget in 1996.

Performance indicator results

- In 2003, the project prepared and systematized the methodology to oversee the budget for children, which can be used in the three spheres of government. Starting in the second semester of 2004, it will begin to be disseminated in networks of civil society organizations with the purpose of capacitating them to monitor and analyze public budgets in their localities.
- The project has been meeting its objectives of analyzing the budgetary execution of the Presidente Amigo da Criança action plan, and of supplying information to the Rights and Tutelary Councils, governmental and nongovernmental organizations.
- In 2004, the De Olho no Orçamento Criança Project will strengthen its bonds with the Prefeito Amigo da Criança Program upon making the budgetary methodology available to the municipalities of the network and capacitating the organizations of civil society that act within the municipal sphere.

Biblioteca Viva em Hospitais Project

The Biblioteca Viva em Hospitais (Living Library in Hospitals) Project animates a network of relations comprising doctors, staff and volunteers with the objective of humanizing the assistance provided to the little patients and speeding up their cure. The health professionals become reading mediators, i.e., they learn to read out loud to the children in a stimulating and pleasurable way.

The partnership with the federal government made it possible to implement the program in 27 hospitals of the Public Health System (SUS). With the change in government of the beginning of 2003, the partnership was interrupted. Even so, the Biblioteca Viva em Hospitais Program is active in most of these hospitals by their own initiative and that of the program’s team, which has overseen their work from a distance.

Performance indicator results

Some facts that occurred during the year reveal the growing interest for humanization of assistance in hospitals:
- Two regional networks of the program were set up, one in São Paulo and the other in Rio de Janeiro. The first meeting of the network in Rio was attended by 5 hospitals and 130 reading mediators. This is a second generation of mediators, trained by multipliers.
- The Professor Pedro de Alcântara Children’s Institute, of São Paulo, has been acting as a multiplier, disseminating the Biblioteca Viva methodology to other institutions, among them the ITACI – Children’s Cancer Treatment Institute.
- Biblioteca Viva acts as a link between the hospitals and the government and between the hospitals of the network, attracting volunteers. The health professionals report that the program has been a team integrating factor and a remarkable accelerator of cures.
- The general hospitals that participate in the network have broadened their proposal, including adults and elderly in the humanization program.

Evolution of the assistance

<table>
<thead>
<tr>
<th></th>
<th>2002</th>
<th>2003</th>
</tr>
</thead>
<tbody>
<tr>
<td>Children benefited</td>
<td>70 thousand</td>
<td>95 thousand</td>
</tr>
</tbody>
</table>
POLITICAL ACTIONS

Municipalization of socioeducational measures in the community

Since 2001, Fundação Abirinq has been working with a group of organizations to structure a proposal to municipalize socioeducational measures in the community – Liberdade Assistida (Assisted Freedom) and Prestação de Serviços a Comunidade (Rendering of Services to the Community). The result of this work was the production of the document Suggestions For the Municipalization of Socioeducational Measures, which served as the basis for a propositional action with the state and municipal authorities. In 2003, after intensive coordination work that resulted in a public hearing with Gabriel Chaíla, São Paulo State Education Secretary and Aldaida Sposati, São Paulo Social Assistance Secretary, among other representatives of the two governments, the group obtained the commitment of the São Paulo state and municipal authorities, through a Letter of Intent, to municipalize the two socioeducational measures. Representing the group of organizations, Fundação Abirinq was included in an interinstitutional commission with the purpose of drawing up a proposal for a municipal program to execute the measures of assisted freedom and rendering of services to the communities. At the end of the year, the São Paulo Bureau of Social Assistance (SAS) regulated the proposal in the document Process of Municipalization of the Socioeducational Measures in the Community, defining stages and guidelines for its implementation in 2004.

Fundação do Bem Estar do Menor – FEBEM and changes in the Statute of Children and Adolescents

At the beginning of the year, after yet another rebellion in the FEBEM unit in Franco da Rocha (São Paulo), the state government transferred 247 youths from the unit to Provisionary Detention Centers, opposing the articles of the ECA that deal with the destination of misdemeanors. In the heat of the discussions, Governor Geraldo Alckmin and Secretary Gabriel Chaíla defended changes in the Statute during a press conference. The episode triggered oppositional manifestations by many organizations and generated a letter of repudiation by several of them, including Fundação Abirinq, demanding the immediate removal of the youths from jail and the enforcement of the Statute. The act led to repercussions throughout the media. In the second semester of 2003, Fundação Abirinq participated in a public hearing with the Governor and the Secretary, who pledged to shut down Unit 31 in Franco da Rocha. This, in fact, was done in December; however, the youths were transferred to the FEBEM units of Vila Maria and Taluapé in the city of São Paulo, leading to problems of overpopulation.

Penal age

At the end of the year, the atrocious murder of a young couple, involving an adolescent, reopened the discussion about reducing the penal age limit. In the days following this crime, surveys revealed that over 80% of the interviewees were in favor of reducing the age of penal responsibility. The state government did actually draw up a proposal for change, but it failed to receive the support required for its approval. Fundação Abirinq, together with other organizations, publicly opposed the change in the law, and took advantage of the political moment of the opening of the 5th National Conference on Children’s Rights, in Brasilia, to deliver a manifesto to the President of the Republic signed by over 90 social organizations involved in the defense of children and adolescents’ rights. The occasion also marked the launch of the government’s action plan for the area of childhood.

To His Excellency, the President of the Republic

To the Right Honourable the President of the Republic

The commission caused by the brutal murder of an adolescent couple in São Paulo by four adults and an adolescent is causing a wide debate throughout Brazilian society about the reduction of the penal age and in favor of changes to the Statute of Children and Adolescents.

The undersigned organizations of civil society publicly manifest their position in regard to such propositions and request your support to prevent further injustices being perpetrated against our children and adolescents, under the impact of this unfortunate episode. In the words of a public attorney of the Court of Minors, “the reduction of the penal age limit cannot come as yet another simplistic legislative measure, approved by Congress in its feverish desire to combat crime.”

We do not defend the impunity of adolescents who commit misdemeanors. Whoever engages in illegal acts must serve the sentence determined by the judge and be given the opportunity of changing. Article 112 of the Statute of Children and Adolescents states that “once the practice of an illegal act has been discovered, the competent authority may apply the following measures to the adolescent: I- admonition; II- sentence him to repair the damage; III- community service; IV- assisted freedom; V- place him in a semi-free situation, VI- place him in an educational institution. The graduation of these measures will take into account the minor’s capacity to fulfill them, the circumstances and the gravity of the misdemeanor.

Therefore, the idea that the Statute of Children and Adolescents is not punitive is a fallacy. It punishes, and severely so, minors who are authors of misdemeanors. (…)

End of excerpt from the manifesto delivered to the President of the Republic on December 1st.
PARTICIPATION IN POLITICAL ACTION

National Campaign for the Right to Education
This campaign, which started in 1999, is a worldwide alliance of national and regional education, trade union and NGO networks acting in over 150 countries, which fight for free quality basic education for all. Fundação Abrinq is one of the 120 organizations that support this initiative. In 2003, it participated in the São Paulo Committee, targeting regional actions and contributing to the national dissemination of the campaign’s actions in the press. These actions included the Global Action Week with the “Greatest Lesson of the World”. Held simultaneously in more than 50 countries to raise society’s awareness of the dramatic fact that there are still children who have never been able to attend school. Another action was the mobilization on Teacher’s Day, October 15, when the campaign involved 120 institutions in the so-called Round for Education, a major public act that called attention to the need for quality public education at a priority.

National Council for the Defense of the Rights of Children and Adolescents (CONANDA)
In 2003, CONANDA organized the 5th National Conference on the Rights of Children and Adolescents, during which the Presidente Amigo da Chana Plan was launched. The participation of President Luiz Inácio Lula da Silva and nine State Ministers indicated the current incumbents’ commitment to the public policies for children and adolescents. CONANDA is a peer-based organ made up of representatives of the government and of society, which acts in the elaboration and deliberation of public policies for children and adolescents in Brazil. Fundação Abrinq is a deputy adviser in the January 2003 to December 2004 term.

State Council for the Rights of Children and Adolescents (CONDECA)
The Fundaçao Abrinq, which had been participating in CONDECA’s electoral process, publicly manifested its disagreement, in an open letter, with the way the process was being conducted and removed its name from the list of candidates, as did other organizations.

Permanent National Forum of Nongovernmental Organizations for the Rights of Children and Adolescents (DCA)
Among the Forum’s most important actions was the campaign against the reduction of the penal age limit and the defense of the ECA. The Forum comprises 40 entities, has a regional and national scope, and engages in coordinated actions with the national forums for the eradication of child labor and against sexual exploitation, among others. Fundação Abrinq is on the new national secretariat for the 2004-2005 administration.

National and São Paulo Forums for the Prevention and Eradication of Child Labor and Protection of Working Adolescents
Fundaçao Abrinq’s participation in the National and São Paulo Forums for the Prevention and Eradication of Child Labor and Protection of Working Adolescents resulted in the approval of the internal norms of the National Forum (FNRET) and in the creation of the National Institute for the Prevention and Eradication of Child Labor. The Institute is a private non-profit civil association dedicated to providing technical and financial aid to the FNRET.
II – MOBILIZATION OF NONGOVERNMENTAL ORGANIZATIONS
PROGRAMS AND PROJECTS

Prêmio Criança Program

The Prêmio Criança (Child Award) was created to identify good practices of civil society in the field of protection and defense of children and adolescents’ rights. Starting in 2002, the program changed its focus to the 0 to 6-year-old age group and to predefined themes in each edition, expanding its objectives to include the systematization and dissemination of the award-winning projects.

Performance indicator results

- The definition of themes enabled Fundação Abrinq to deal with specific issues, such as child education, infant, mother and child health, family coexistence, community coexistence and domestic violence.
- The four winning experiences of the Prêmio Criança 2002, integrated to the Prêmio Criança Collection, were systematized and one of them was published in 2003: ‘Far Beyond the Chair tells about the experience of implementing the Família Participante (Participating Family) Program at the Pequeno Príncipe Hospital in Curitiba (PR) and about how receiving family members has contributed toward a 56% reduction in the children’s stay in hospital.’
- Currently in production are the systematizations of the other winning experiences of 2002: Luta Nova Association (SP), which describes the organization’s experience in assisting young mothers in situations of social risk; Fundaror (MG), which describes a rural school’s experience in child education; and Center of Reference for Victims of Violence, of the Instituto Scedes Sapientiae (SP), an organization that deals with the issue of domestic violence.
- The award acted as a bridge between the organizations interested in replicating the systematized experiences and the award-winning organizations. This was the case of the Pequeno Principe Hospital of Curitiba (PR), with its Participating Family Program, and the Menino Jesus Municipal Children’s Hospital in São Paulo (SP). The interchange between the two teams led the São Paulo hospital to improve its actions vis-à-vis accompanying family members.
- The Prêmio Criança has acted as an intermediary between the winners and other social organizations, including Fundação Abrinq’s programs. It is worth mentioning the participation of Luta Nova and Fundarom at the seminars of the Prefeito Amigo da Criança Program. Their experiences met specific needs of many municipalities.

Projects awarded during the program’s history – 32
The Educação Infantil (Child Education) Program was born in 1996, fruit of the partnership between Fundação Abrinq and Fundação Safra, at a moment of change in the education paradigm, when children began to be seen as the subjects of their development process. Its purpose is to contribute toward the improvement of child education in the country, starting from the creation of Daycare Centers dedicated to assist 0 to 6-year-olds and serving as references for other initiatives of society and for public policies. The strategy is to build suitable places for the proposal of pedagogical assistance, besides setting up a staff responsible for transmitting the knowledge and practice acquired to the educators of other Daycare Centers in the region. So far, two child education Daycare Centers have been constructed: the Casa da Criança (managed by the Centro Social Nossa Senhora Aparecida) in Emelino Matarazzo, in eastern metropolitan São Paulo, and the Creche Casa do Aprender (managed by the Associação Mulheres pela Educação) in Osasco, western metropolitan São Paulo.

A third Daycare Center will be constructed in 2004 in Vila São José in southern metropolitan São Paulo, to be managed by the Centro Social São José, which will have a capacity to care for 130 children aged 0 to 6.

**Performance indicator results**

- In 2003, Fundação Abrinq and Fundação Safra defined changes in the program’s methodology and prioritized and confirmed the social organization to be benefited with the resources. The agreements between Fundação Abrinq, Fundação Safra, Centro Social São José and Instituto Avisa Lá were signed in October, defining the attributions of the partners for 2004, as follows:

**Fundação Safra**

Is to code the land, build and equip the new child education Daycare Center, finance the capacitation and training of educators and managers of this and seven other Daycare Centers in the region, as well as the publication of a book about the systematization of the experiences of the Child Education Program.

**Centro Social São José**

Will receive the new Daycare Center on a loan basis and will be responsible for implementing its management according to the pedagogical proposal developed jointly with the Instituto Avisa Lá, and for housing a continued education center for educators of the region.

**Instituto Avisa Lá**

For 20 months, will capacitate, train and supervise the professional teams of the child education Daycare Centers that participate in the project. It will also advise Safra’s engineering team regarding the architecture suitable for the pedagogical proposal and prepare the systematization text of the program’s experiences.

Fundação Abrinq

Will coordinate the actors and act as liaison with the public bodies involved (Municipal Bureaus of Education and Housing, the Parish councils, sub-city hall and the mayor’s office), oversee and monitor the activities of construction, equipment and installation of the Daycare Center, as well as the team training activities of Instituto Avisa Lá.
Garagem Digital Program

The Garagem Digital (Digital Garage) Program was born in 2001 in partnership with Hewlett Packard Brazil with the purpose of mobilizing the potential for creativity, inventiveness and entrepreneurship of youths, using information and communication technologies as tools. A second objective was added in 2003: to open up paths for study, for a first job or first business, through the Rede de Oportunidades (Opportunity Network), an online database containing information about the youths that participated in the program, divided to companies and the third sector. In two years, the program set up two Digital Garages in metropolitan São Paulo: one in the western region, in partnership with the Associação Meninos do Morumbi, and the other in the eastern region, in partnership with the Centro de Profissionalização de Adolescentes – CPA (Center of the Professionalization of Adolescents).

Performance indicator results

- In the last few months of 2003, the Garagem Digital of the CPA was opened to the local community with the dual purpose of encouraging the youths to act as multipliers and to make monitored access available to the surrounding population. In two months, 500 queries were answered.
- Increasingly, the Garagem Digital Program is showing its network dimensions. In 2003, it contributed to the preparation of support materials about digital inclusion projects for the Prefeito Amigo da Criança Network and began to study the feasibility of disseminating the program in the state of São Paulo.
- The 120 youths trained in the Digital Garage of the CPA built the site of the Monitoramento Amigo da Criança network, created to monitor the actions foreseen in the federal government’s plan. The youths of the Garagem Digital of the Associação Meninos do Morumbi set up the site of the Senator Adolfo Gordo state school in São Paulo’s southern zone: www.adolfgangordo.com.br.

Evolution of the assistance

<table>
<thead>
<tr>
<th>Year</th>
<th>Youths trained by the Garagem Digital of the Associação Meninos do Morumbi</th>
<th>Youths trained by the Garagem of the CPA and Museu de Crianças</th>
</tr>
</thead>
<tbody>
<tr>
<td>2002</td>
<td>120</td>
<td>240</td>
</tr>
<tr>
<td>2003</td>
<td>360</td>
<td></td>
</tr>
</tbody>
</table>

Total: 480

Biblioteca Viva Program

The Biblioteca Viva (Living Library) Program is a reading mediation methodology applicable to the most varied of contexts, such as museums, schools and hospitals, to name but a few. Currently it is being used in the Biblioteca Viva in Hospitals and in the Mudando o Histórico (Changing History) Projects; in the latter, the reading mediators are youths. In 2004, the Biblioteca Viva Program team will concentrate on systematizing this 8-year experience with the presentation of experiences in different contexts.

Children and adolescents benefited during the program’s existence: 76,948
Geração Jovem Project

The purpose of this project is to stimulate the social and community participation of the adolescents assisted by social organizations, from the standpoint of juvenile protagonism. To this end, its strategy is to provide these organizations with technical and financial support for 12 months so that they carry out, with the youths, art-education workshops focusing on art, cultural plurality, environment, health, memory and history. The results are displayed in the communities through presentations, exhibitions and seminars. Launched in 2001, Geração Jovem (Young Generation) is the Brazilian project of an international partnership between Lucent Technologies Foundation and the International Youth Foundation, for which Fundação Abinq is responsible in the country, with the participation of Lucent do Brasil.

Efficiency indicator results

- During 2003, the youths demonstrated that the project has been meeting its objective of awakening them to citizenship. Based on the workshops, they acted as protagonists, participating in the planning and evaluation of Geração Jovem and creating their own projects. They gave innumerable visual arts, photography, theater and dance presentations, created workshops and engaged in community work, including writing letters for homeless people housed in São Paulo’s shelters.
- In 2003, the project expanded its network of relations, signing partnerships with organizations and schools of the community, where the youths presented the results of their work. It is worth noting the two Geração Jovem Meetings held in partnership with the Escola Superior de Propaganda e Marketing (ESPM) of São Paulo, which ceded two of its units, involving its students, teachers and staff. In all, more than 500 youths were mobilized.
- Of the 15 social organizations that participate in the project, 12 are located in metropolitan São Paulo and belong to the Nossas Crianças Network, and three are from Campinas in the state of São Paulo. The project served as a bridge between these organizations and Lucent Technologies, in response to the company’s wish to include organizations acting in the city that houses one of its plants. A group of youths from the Campinas workshops gave a presentation at Lucent’s 2003 year-end party.

Children and youths benefited during the project’s existence: 551

CAMPAIGNS AND PUBLICATIONS

Developing your organization: a guide for NGO sustainability

In 2003, Fundação Abinq launched the book Desenvolvendo sua organização: um guia de sustentabilidade para ONGs (Developing your organization: a guide for NGO sustainability). The book contains accounts of experiences in various countries, basic principles, suggestions and tools for organizations to come up with creative and feasible ways for sustainability. Authored by Suzan Pezzuto, the book’s publication resulted from Fundação Abinq’s partnership with the International Youth Foundation and Editora Senac.

Prêmio Criança 2004

Countrywide radio and press notices publicized the award and the opening of enrollments of social projects. The campaign was produced voluntarily by the agency McCann-Erickson and the producer S de Samba.
International Seminar for the Evaluation, Systematization and Dissemination of Social Projects

The second edition of the seminar, attended by Brazilian and foreign experts, was held from September 29 to October 1 in São Paulo. The theme of the meeting was ethical development with social justice. From this standpoint, discussions were held to identify how a qualified methodology for evaluation, systematization and dissemination on the part of the third sector could contribute toward economic development committed to the universal access of social and collective rights.

Seminar attendees were:

SPEAKERS:
- Bernardo Toro, director of the Social Communication Program of the Fundación Social of Bogotá;
- Rita O’Sullivan, professor of Evaluation and Monitoring of the University of North Carolina;
- Oscar Jara, coordinator of the Latin American Systematization Network and of the Coordinated Program of Popular Education – ALFORJA of San José (Costa Rica);
- Sergio Martins Valencia, director of the Centro de Investigação e Desenvolvimento do Educação (Center for the Investigation and Development of Education).

DEBATERS:
- Graça Godelha, president of the Municipal Council for the Rights of Children and Adolescents of Fortaleza (CE);
- Glória Velas, representing the Program for Monitoring and Evaluation of Rural Poverty Reeducation Projects in Latin America and the Caribbean;
- André Ura, president of the Work and Society Studies Institute;
- Beatrix Azevedo, director of the Public Policies Study Center;
- Candido Grybowski, general director of the Brazilian Institute of Social and Economic Analyses – IBASE.

WORKSHOPS GIVEN BY:
- Daniel Braga Brandão, consultant of the Instituto Fonte for Social Development;
- Rogério Benato Silva, coordinator of the Instituto Fonte for Social Development;
- Leila Aparecida Bomfim, member of the Study Group of the Laboratory of Socionvironmental Psychology and Intervention of Universidade de São Paulo;
- Eduardo Marino, fellow of the Center for Philharmonic Studies of New York City University;
- Ruth Cohen, coordinator of the Tracer Studies project of the Bernard Van Leer Foundation (Netherlands);
- Denise Correa, coordinator of the National Campaign for the Right to Education;
- Juan Jaramillo, social communicator of the Universidad Eternidad de Colombia and director of the Comunicación Publico-Estratégico project.

International Multidisciplinary Seminar on Human Rights and Juvenile Penal Responsibility

Held at the Methodist University in São Paulo, the event was attended by Fundação Abinq as an institutional backer and discussed experiences of assistance in Asstled Freedom and Community Services to a target public of social organizations.
III – MOBILIZATION OF SOCIETY
PROGRAMS AND PROJECTS

Adotei um Sorriso Program

By mobilizing liberal professionals to act as volunteers in social organizations, the program contributes to improve the quality of assistance offered to children and adolescents. The Adotei um Sorriso (Adopt a Smile) Program online serves as a bridge between two publics, approaching professionals desirous of donating their services to the organizations that need them. The volunteer professionals act as follows: dentists, speech therapists and pediatricians give consultations in their own offices; lawyers, architects, nurses and nutritionists carry out preventive or corrective work at social organizations; and the psychologists choose either clinical or institutional work.

The program recognizes the volunteer professionals through a diploma and the Adotei um Sorriso Seal. Created in 1996, the program is sponsored by partnerships with the Instituto Ayrton Senna and the Flora Family Foundation and backed by the companies Danone and Interodonto.

Performance indicator results
• Reports from families and professionals reveal that volunteer action affects not only the behavior of children and adolescents, but also that of their families in relation to health and food, encouraging a more critical attitude regarding the public health services.
• The social organizations indicate that the action of volunteer professionals is extremely important for the strengthening of their networks of assistance.

• A partnership was signed with CESA – Center of Studies of the Attorneys Society, whereby pro bono services of lawyers and attorneys are provided.

Evolution of the assistance

<table>
<thead>
<tr>
<th>2002</th>
<th>2003</th>
</tr>
</thead>
<tbody>
<tr>
<td>Participating social organizations</td>
<td>185</td>
</tr>
<tr>
<td>Children and adolescents assisted by the organizations</td>
<td>20,324</td>
</tr>
<tr>
<td>Children and adolescents who received care in dental and medical offices</td>
<td>3,422</td>
</tr>
<tr>
<td>Active volunteers</td>
<td>3,220</td>
</tr>
</tbody>
</table>

Although Brazil’s average infant mortality rate has dropped, the advances have been unequal, depending on the social conditions and the region. The 2000 Census indicates that there are over 130 thousand children of 12 to 17-year-old mothers. In 2001, 29% of the babies delivered in the public health system were from adolescents, and 40% of those girls became pregnant again, revealing the total disregard of public policies. Girls get pregnant, abandon school and their families and become homeless street people. Precarious living conditions, malnutrition and lack of health care during pregnancy contribute to increase the number of cases of low birth weight and of stillbirths. In Brazil, 79% of the infants that die up to their 7th day while are born weighing less than 2,500 grams.

Empresa Amiga da Criança Program

Created in 1995, the Empresa Amiga da Criança (Child-Friendly Company) Program mobilizes companies to adopt socially responsible practices to the benefit of children and adolescents, which are translated into 10 commitments. Prevent and eradicate child labor, invest in social actions aimed at childhood and youth, protect the adolescent worker and encourage their entire production chain to do likewise – these are some of the commitments of the companies recognized with the Empresa Amiga da Criança Seal.

Mobilization indicator results

• In 2003, 315 companies renewed their accreditation and the number of child-friendly companies rose from 587 to 897, resulting in a growth of investments in social actions destined for children and adolescents and increasing donations to the Funds for the Rights of Children and Adolescents.

• The program expanded its efforts to eradicate child labor, launching the National Campaign against Domestic Child Labor in partnership with the International Labor Organization - ILO and ANDI – Children’s Rights News Agency. The campaign consisted of a movie, outdoors, printed advertisements, radio spots, a booklet and a drawing contest in Folhinha – a children’s insert in the newspaper Folha de S Paulo. Such was its success that, at the request of the ILO, the items produced were adapted for use in other Latin American countries.

• The program participated in the 1st National Meeting of Domestic Working Children and Adolescents, held in Brasilia. On that occasion, a document written by the participating children and adolescents was handed to the Chamber of Deputies (Lower House of Congress), proposing an end to domestic child labor in Brazil.

• The booklet In This Municipality Children Do Not Work, produced in partnership with the International Labor Organization and ANDI – Children’s Rights News Agency, gives examples of how municipal administrations can combat child labor and protect domestic working adolescents. The publication was distributed at the Prefeito Amiga da Criança Seminars.

• By the end of 2003, more than 4 thousand copies of Volume 1 of the Empresa Amiga da Criança Collection, Fiscal incentives for the Benefit of Children and Adolescents, which was launched in 2000, had been distributed to companies, universities, councils of rights and social organizations, among others. The publication of Volume 2 was also started in 2003, carrying the title Law of Apprenticeship – Social Responsibility in the Professional Training of Adolescents.

Children and adolescents benefited by the companies’ actions during the program’s existence: 4,000,000

André Heypia Brancalion, 8, and Grazielle Schmitz de Assis, 12, and their drawings that won the Folhinha contest about domestic child labor

Evolution of the participation

<table>
<thead>
<tr>
<th>2002</th>
<th>2003</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accredited companies</td>
<td>587</td>
</tr>
</tbody>
</table>

Evolution of the companies’ social investments

<table>
<thead>
<tr>
<th>2002</th>
<th>2003</th>
</tr>
</thead>
<tbody>
<tr>
<td>Million in social actions</td>
<td>US$ 41</td>
</tr>
<tr>
<td>Million in donations to the Funds for the Rights of Children and Adolescents</td>
<td>US$ 1.6</td>
</tr>
</tbody>
</table>

Support
Mudando a História Project

The purpose of the Mudando a História (Changing History) Project is to offer opportunities for youths to engage in propositive actions in their communities as reading mediators for children and adolescents and as multipliers of this action. Mudando a História is part of Nokia’s Make a Connection program and is backed by the International Youth Foundation (IFY). Fundação Abrinq has been the partner of this initiative in Brazil since 2001.

Performance indicator results

Some examples illustrate the project’s real growth within a network of relations that includes companies, schools, government and social organizations.

• A partnership with São Paulo City Hall’s Bolsa Trabalho (Work-Grant) Project involved 40 youths of Mudando a História in the training of 400 reading mediators who participated in the public project. This multiplying action, of youths training youths, enabled Mudando a História to go beyond its goals for 2003, benefiting approximately 28 thousand youths and children, i.e., 30% more than originally foreseen.

• The youths of the project also acted as multipliers at Nokia, training employees involved in the corporate volunteer program, Helping Hands, to act as reading mediators.

• In 2003, the project’s team wrote up two reports: the first evaluating the impact of reading mediation on the quality of the children and youths’ writing skills, and the second showing the impact on the lives of the youths and their communities. These reports, which will serve as the basis to systematize the experience, will be available for consultation on Fundação Abrinq’s site in 2004.

• Reports by young mediators about their action in the community reflect an increase in their self-esteem. They return to the school environment, where they read to children, dedicate themselves to their tasks, take on responsibilities and get along better with their families.

• Through the Make a Connection Program, Nokia held an international contest of videos about the projects it sponsors in several countries. The first place, won by a Brazilian video showing the daily routine of the Mudando a História reading mediators, was produced by students of the Casper Libero College of Social Communication in São Paulo.

The video about Mudando a História produced by Brazilians won first place among the videos from eight countries: Brazil, China, the Czech Republic, Hungary, Mexico, the Philippines, Poland and South Africa.

Virada de Futuro Project

This project, which began in 2001, continues the work carried out by the organizations of the Nossa Crianças network, supporting youths in their personal and professional education process.

In partnership with the Levi Strauss Foundation and Família Machado, Virada de Futuro (Changing the Future) offers scholarships for university or technical courses of the youth’s choice, the support of volunteer mentors and financial aid to ensure their class attendance – food, transportation and didactic material. The project is operated through a Network of relations: the social organizations of the Nossa Crianças Network refer and oversee the youths’ development, the volunteer professionals act as mentors, guiding the students’ steps, and the Brazilian Society of Psychoanalysts offers the mentors free support and guidance services.

Performance indicator results

• The project has been achieving its objective of expanding the youths’ knowledge and opportunities, helping them in their choice of careers, financially backing their studies and introducing them to São Paulo’s cultural spaces. According to accounts from the participants, Virada has contributed to the development of skills and competencies that allow for the entry into and continued permanence in the working world.

• Of the 17 youths selected in 2001, 14 are still in the project as grantees, and among these, ten have entered the job market in their fields of education.

• The 13 new youths selected at the end of 2003 passed their university entry exams and, in 2004, will begin courses in journalism, radio and TV. fine arts, information technologies, law, biology, music, graphic design, social services and marketing, attending trade schools and colleges.

Adolescents and youths benefited during the program’s existence: 30
“Say No to Domestic Child Labor”

Published in the printed and electronic media with the purpose of drawing attention to the question of domestic child labor, which affects approximately 500 thousand children.

“Show your face”

An institutional campaign to publicize the channels for individual and company/institutional participation in Fundação Abing, with the participation of actors Raúl Cortez and Denise Fraga.

The mobilization of the advertising agencies McCann-Erickson, Talent and Wibrasil and a partnership with the producers Film Planet and Made to Create, OZ and S de Sambo made it possible to produce and publicize both the campaigns nationwide, and the former was also advertised in South and Central American countries.

Throughout the year, Rede Globo made free space available to broadcast the campaigns, totaling over 6 thousand insertions.

“Children’s Day”

Broadcast during the week of Children’s Day in October on SBT television, the institutional campaign was created by McCann-Erickson and produced by Digital 21.

In 2003, Fundação Abing got more than five million weighted centimeters of editorial coverage in the country’s press as a result of the organization’s press liaison work.

Publicity through spaces in partnership

MTV PACT
Information and sources sent for documentaries on the themes of child sexual exploitation, child labor and domestic child labor, drugs, education, Statute of Children and Adolescents, environment, health, ethics, violence, sports and leisure.

FOLHA DE S. PAULO Newspaper
• Children’s Column – monthly
• Felhinha – drawing contest on the theme of Domestic Child Labor

ELDORADO Radio
Partnership of over 52 weeks on the program “O Último Rescaldo” (“If It Can Be Done), for which Fundação Abing suggests themes and sources.

REVISTA VIRÃO Magazine
Partnership in sending suggestions for subjects and insertion of materials for publication on adolescents, on Fundação Abing’s website.

VALOR ECONÔMICO Newspaper
Monthly publication of articles by Fundação Abing concerning various themes.
Reports in the press about themes involving the defense of children and adolescents’ rights advocated by Fundação Abrin:

- Support for the closing of FEBEM’s unit in Franco da Rocha and defense of a new model for overseeing youth who are carrying out socioeducational measures.
- Support of the National Campaign for the Right of Education.
- Denunciation of the lack of neonatal ICU’s in São Paulo’s municipal and state public health network.
- Adolescent pregnancy, highlighting the work of the Lua Nova Association, one of the Prêmio Criança 2002 award-winning projects.
- Mobilization of companies for donations to the Funds for Children and Adolescents’ Rights.
- Mobilization for the art auction “The Artist for Children”, highlighting the exhibition of the works of artists and of the youths who participate in the Jovens Fazem Arte (Youths Making Art) Project.
- The importance of humanizing hospitals, highlighting the work of the Participating Family Project of the Pequeno Príncipe Hospital of Curitiba (PR), winner of the Prêmio Criança 2002 award, and its replication by the Hospital Menino Jesus, of São Paulo, as well as the work of the Biblioteca Viva em Hospitais Program.
- Tutelary Councils: what they do and how they are important.
- The Statute of Children and Adolescents: what it is and how it is important, highlighting the work of the EIREGI Camixi Group – IRecognize the Statute of Children and Adolescents, comprising children and adolescents from the São Bernardo dos Campos Street Boys and Girls Movement.
- What is specialized volunteer work, highlighting the Adote um Sanitário Program.
- Combating violence against children, highlighting the work of the Center of Reference for Victims of Violence, of the Instituto Sefat Sapiens, winner of the Prêmio Criança 2002.
- Child education in the country, highlighting the experience of the Escola de Educação Infantil Fundação, also winner of the Prêmio Criança 2002.
- Walking in the Map of Children and Adolescents to the municipal administrations, their recognition through the Prefeito Amigo da Criança Seal, and results of the regional seminar promoted for the municipal administrations connected to the program.
- Defense of the municipalization of the socioeducational measure of Assisted Freedom, with publicity of the theme during the year, and launch of the book The Stories of Asia and Dan in December, at the Prefeito Amigo da Criança seminar on the same theme.
- Delivery of the federal government’s action plan containing goals established by the UN’s Child Summit and launch of the monitoring networks Amigo da Criança and Sou de Altura, as well as of the Child Budget Project, which will monitor the federal government’s actions in favor of the infant and juvenile population foreseen in the action plan.
- Examples of juvenile protagonism, highlighting the action of the youths of the Mudando e História Program and the Geração Jovem Project.
- Examples of social responsibility, highlighting the accreditation of new Child-Friendly Companies and their social actions, in addition to publicizing the partnerships of companies in general with Fundação Abrin.
- Achievements of the Nossas Crianças Program in its ten years of existence, highlighting the photographic exhibition of Pedro Rubens and Sendi Moraes, displayed voluntarily at four organizations of the Nossas Crianças Network.
- Children and adolescents exerting protagonism by participating in the play conferences on children’s rights.
INSTITUTIONAL ACTIONS

Apprenticeship Law

In 2003, Fundação Abrinq drew attention to the importance of companies applying the Apprenticeship Law (no. 10.097/2000) as an alternative for the first job of youths. The Apprenticeship Law allows adolescents of 14 to 18 to attend a technical-professional training program within the principles of overall protection guaranteed by Brazilian legislation. Part of the program is theoretical and should be given by a social organization accredited for this type of training, and part should be carried out inside the company, overseen by a tutor according to the apprentice’s needs. During the year, the theme was divulged in the press, resulting in reports through several media. The subject was also discussed in the second volume of the Empresa Amiga da Criança collection, "Law of Apprenticeship — Social Responsibility in the Adolescent Professional Training," which gives important information about the law, accounts of companies that hired apprentices, and instructions about what companies should do to support adolescents. At the end of the year, Fundação Abrinq/ids started a national campaign to publicize the law in coordination with other partners, to be launched in 2004.

New site

Fundação Abrinq launched its new site (www.fundabras.org.br) in the second half of 2003, recording an increase of over 200% in online visits by year’s end. The new home page stands out for its dynamism, harmony, respect to the organization’s visual identity and, particularly, the significant content for people and organizations interested in or connected to the cause of childhood. Among the novelties the new homepage offers are updated news and channels for participation — divided into interest groups — in the program and project portals. The home page also includes a virtual library containing publications from Fundação Abrinq’s Documentation Center (Cedoc) and a complete and updated list of organs that pass on announcements of children’s rights violations.

Cidade Dez — a Project at the Bienal of Architecture Exposition

Approximately 60 children and adolescents from three social organizations of the Nossas Crianças Network (Arrastão, Fundação Gol de Leite and Centro Cultural de Vila Prudente/MDF) participated in the Cidade 10 Project, the result of a partnership between Fundação Abrinq, the Instituto Tormie Ohlneck and the official representation of Spain at the 2003 Bienal of Architecture. For two weeks, children, adolescents and architects planned and built the scale model of a Utopian city, concretizing their dreams and desires. The scale model was exhibited at the Bienal of Architecture, which was held from September to November 2003 at the Bienal pavilion in Ibirapuera Park in São Paulo.
Art Auction – The Artist for the Child

The 3rd Art Auction was held in October at the Instituto Tomie Ohtake, with support from the newspaper O Estado de S. Paulo. Works were donated by 55 Brazilian artists and the income destined for Fundação Abrinq actions. Several artists participated in the auction for the third time, among them Gustavo Rosa, Cláudio Tozzi, Evandro Carlos Jardim, Guilo Lopes, Maria Bonomi, Paulo Pastis, Alex Cervone and Tomie Ohtake.

Jovens fazem Arte (Youths Making Art) Project

The project preceded the 3rd Art Auction and involved adolescents from Arrastão, Movimento de Promoção Humanas and from Oepeca Interlagos, which are part of the Nossas Crianças Network. The purpose was to instill notions of art history and knowledge about techniques of contemporary art in the youths, helping them understand how an artist’s work can be a vehicle of personal transformation, of self-knowledge, self-esteem and construction of citizenship. The participants’ works were exhibited at the Instituto Tomie Ohtake.

Support for the Jornalista Amigo da Criança (Child-Friendly Journalist) Project

Created in 1997 by ANDI – Children’s Rights News Agency and by Fundação Abrinq, the project recognizes journalists committed to the cause of children and contributed to deepen the focus on themes relevant to this public. In 2003, Fundação Abrinq backed the project, indicating journalists, producing publicity material and contributing to the definition of the agenda for 2004: the lives of children of imprisoned fathers and mothers, the situation of children in the camps of the landless, and social inequality versus poverty as roots of violence. With the 2003 award-giving, there are now 285 Child-Friendly Journalists in Brazil and abroad. Names such as Elia Gaspari, Gilberto Dimenstein, Zuenir Ventura, Ziridio Alves and Sebastião Salgado are part of the network. Petrobás and UNICEF are partners of the project.
For seven years, this program coordinated a network of social actors to build and implement educational projects to improve the quality of education in the public school system. It financed hundreds of projects throughout Brazil and animated a network of relations comprising schools, local governments, communities and the entire sales force of Natura Cosmetics, a partner company. Today, the Curer para Ver (Believe It to See It) Program continues on backing initiatives with a potential to transform the public education system.

**Performance indicator results**

**Chapada Project:**
- Beginning in 2000 in the municipality of Palmeiras, in the Chapada Diamantina (State of Bahia), based on a pilot teacher training experience, today the project assists approximately 50 thousand students at 911 rural and urban schools in 12 municipalities, with the participation of 85 pedagogical coordinators. It is noteworthy that, before the program started, the figure of the pedagogical coordinator was nonexistent at most of the schools; today, all municipalities have this post guaranteed by law.
- The project is managed by a group called the Managing Collegiate, constituted of NGOs, Municipal Bureaus, civil society, schools and the team of the Curer para Ver Program.
- In 2003, the 12 municipalities of the Chapada showed a high literacy index involving 70% of the children.
- As a result of their participation in the project, many of the municipalities have restructured their management to rationalize resources and ensure the permanent training of their teachers.
- The Chapada Project is being evaluated by an outside consulting service for subsequent systematization.

**Cinema e Vídeo nas Escolas (Cinema and Video in Schools) Project**
- The project started from a pilot project at three public schools in the eastern region of the city of São Paulo, with the initial purpose of setting up video collections for the students and the community. In 2003, the coordination of the Education Bureaus made it possible to implement the project in 92 state and municipal schools in the same region. Currently, the main purpose of the project is to train elementary school teachers to use video and movie resources to enrich their teaching. The project will receive support from Curer para Ver until 2006.

**Escolas da Floresta (Forest Schools) Project**
- Since 2003, Curer para Ver has been aiding this project for indigenous education in the state of Acre. This support will extend over a 2-year period.

Children and adolescents benefited during the program’s existence: 1,610
Public schools benefited: 1,628

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Although Brazil has expanded access to education, child and adolescent illiteracy is still a serious problem, reflecting the quality of education in the first years of life. The retardation of older children in school could be reduced if the little ones attended school. Particularly from the age of 4 to 6, cognitive stimulation and social interaction are decisive for human development. Yet, even today, 39% of children in this age group are deprived of education. 5.5% of 7 to 14-year-olds do not attend school. This figure rises to 14.5% among 12 to 17-year-olds with one including those who never attended school and those who dropped out at an early age. The lack of vacancies or of schools in several Brazilian municipalities, the poor quality of education, and the need to begin working at a tender age, compete against the educational development of children and adolescents, particularly among the poorest.

Nossas Crianças Program

The proposal of Nossas Crianças (Our Children) Program is to build a bridge between people and companies with resources and the social organizations that need them. It is a pioneer model of financial adoption, in which to adopt a child or adolescent means to ensure a vacancy in a social assistance organization. The organizations sign two-year agreements, during which period Fundação Abrinq invests in the capacitation of their managers and staff. The organizations that receive financial aid, added to those whose agreements have expired but which still receive technical support, are part of the Nossas Crianças Network, totalling 113 organizations in metropolitan São Paulo. The program completed its tenth year in June 2003.

Performance indicator results

- With the closing of the ProjetoTeor (Loom Project) in 2003, which aimed to train knowledge multiplications in handloom weaving, and to strengthen the actions of the Nossas Crianças Network, a new operating model based on a horizontal structure was launched. Since then, the network has expanded its work commissions, involving all the participating organizations. The challenge for 2004 is to clarify the initiatives, which include from the exchange of material and technical resources to influencing public policies.
- The process of systematizing the Teor Project began in October, with the purpose of disseminating the methodology of structuring and strengthening of social networks, whose results will show the strategies applied in the metropolitan regions of São Paulo and Recife (state of Pernambuco).
- The best experiences of Assisted Freedom of the organizations of the Nossas Crianças Network were systematized. The result of this work is described in the publication The Stories of Aria and Iati, distributed to the municipalities of metropolitan São Paulo during the Prefeito Amigo do Criança Seminar. The expectation is that the book will inspire other organizations and encourage the implementation of municipalized assistance.

- The Nossas Crianças Network fully accomplished its objective of serving as a bridge between resources and needs, attracting partnerships with companies and individuals to the social organizations. The partnership with the Eye Care Foundation, to prevent eye diseases, is an example. The volunteer work of the professionals of the Adolfo im Sorriso Project in the organizations of the Nossas Crianças Network is an example of partnership with other Fundação Abrinq programs.
- Over one hundred people, including representatives of social organizations, partners, children and adolescents, attended the event commemorating the tenth anniversary of the Nossas Crianças Program held in September. The occasion was marked by the presentation of a choir and orchestra of boys and girls from social projects, the exhibition of a video about the program’s history, and the photographic exhibition "10 Years of Conquests", showing images of children and adolescents benefited by four social organizations of the Nossas Crianças Network: Cedeca Interlagos, Casa do Aprendiz, COCP Henry Ford and AEB Pêrola Byington. The work was done voluntarily by photographers Pedro Rubens and Sendi Moraes. The exhibition was displayed at the Conjunto Nacional on São Paulo’s Avenida Paulista in December (see photo below).
INSTITUTIONAL ACTIONS

São Paulo Social Network

Fundação Abrinq, together with 15 other organizations, participated in the Executive Committee of the São Paulo Social Network, proposed by the São Paulo State Bureau for Social Assistance and Development to face poverty in the state. The idea calls for the network to coordinate government programs, civil society and companies to promote "integrated social development" in the municipalities with the lowest HDI (Human Development Index) in the state. This integrated action will begin in five municipalities of the metropolitan region: Carapicuíba, Ferraz de Vasconcelos, Francisco Morato, Itapevi, and Itaquaquecetuba.

Abrace seu Bairro (Embrace your Neighborhood) Project

In 2003, Fundação Abrinq participated in this project, contributing toward the construction of the pedagogical proposal and in the coordination of individuals and organizations. The proposal is to encourage juvenile protagonism and capacitate youths to act directly on the violence-generating factors in their neighborhoods, jointly with the school community, and with governmental and nongovernmental organizations in the region. A pilot project will be implemented in three neighborhoods in São Paulo.

Learning strengthens

Em 2003, participation in international changes, training and recognition through awards contributed to strengthen relations and gain important greater knowledge for the management of Fundação Abrinq in the coming years.

Internal training

• Social communication and mobilization, with Bernardo Tor (Fundação Social, Colombia);
• Public policies, with Silvia Cacciabava (Instituto Pólis), Carlos Imreldo (Fundap), André Urani (PEA) and Maria Machado Motta Campos, counselor of Fundação Abrinq;
• Organizational development in times of change, with Nelson Colín (Fundação Comunitária de Puerto Rico);
• Ethics in social organizations, with Dalton Dallari, counselor of Fundação Abrinq;
• Ombudsman, with João Benedicto de Azevedo Marques, counselor of Fundação Abrinq, and Edison Vismon, president of the Brazilian Association of Ombudsmen.

International interchanges

• Participation in the annual meeting of the International Youth Foundation (IFY) in Washington (USA);
• Annual regional meeting of Nokia’s Make a Connection Program in Arlington (USA);
• Visit of the W.K. Kellogg Foundation for the production of the institution’s commemorative video of its 75th anniversary, produced with the participation of youths from the organization Aldeia do Futuro, of the Nossas Obras Network;
• Consulting services of Nelson Colín, president of the Fundação Comunitária de Puerto Rico and member of the Senior Fellows program of Instituto Synergia, on institutional growth and restructuring.

Recognition and awards

• 7th Bem Eficiente Award, in São Paulo/SP (May);
• Top Social Award, of the Association of Sales and Marketing Directors of Brazil, in São Paulo/SP (June);
• Commendation of the Brazil Foundation, in New York/USA, to “Brazilian Social Invests” (September);
• Commendation of the jewelry store Tiffany to social entrepreneurs, in São Paulo/SP (October);
• 5th Eu sou Amigo do Criança (I’m a Friend of Children) Award, of SUABEM - Sociedade Amigos do Bem Estar do Menor, São Paulo/SP.

Nelson Colín, of the Fundação Comunitária of Puerto Rico, gave lectures on organizational development to Fundação Abrinq.
Three sectors united by a single viewpoint

In 2003, Fundação Abrinq continued acting in the development of strategies to mobilize civil society, opening up channels of participation in different segments of society.

During this year, funds amounting to US$ 5.7 million were raised, representing a 16% growth in relation to 2002. These resources were invested in Fundação Abrinq’s programs, passed on to projects of partner institutions, or used in actions of coordination and mobilization, comprising a series of activities that benefited thousands of thousands of children and adolescents.

These results were only achieved thanks to the joint action of all our collaborators: members, partners, contributors to the Naessas Crianças Program and companies of the Empresa Amiga da Criança Program.

Members and Contributors

The year 2003 ended with a total of 3,442 individuals and companies committed to contributing monthly to the cause of childhood and adolescence, representing a 15% growth in our revenue from partners. To these we must add another large group represented by those who are committed specifically to the Naessas Crianças Program. At the end of 2003, this program had 1,069 contributors who donated US$ 827 thousand, financially adopting 2,459 children.

More than their obvious financial importance, these figures indicate the existence of strong support for the cause to which Fundação Abrinq is committed. One of the factors that illustrate this reality and lend legitimacy to our actions is the number of members who are individuals, corresponding to 64% of the total number.

To account for our finances and maintain the engagement of our members, we had an external audit, and produced the 2002 Annual Report and six editions of the Informativo Criança (Children’s Newsletter), publications that communicate the results achieved through the actions of Fundação Abrinq.
One-time donations:
In special partnerships with companies and individuals, we developed actions that are added to the mobilization results:

- In partnership with the newspaper O Estadão de S. Paulo, we held the 3º Art Auction, with the voluntary curator’s services of Gilda Baptista and the mobilization of renowned artists:

In addition to donating their works for the auction, the artists held workshops in the Jovens Faizem Arle Project for 27 youths from two social organizations: Arrastão - Movimento de Promoção Humana and Codeca Interlagos.

We were also aided by the partnership of Instituto Tomie Ohtake to hold the auction and the workshops with the youths, the voluntary participation of art-educator Helena Kawakun, of auctioneer António Cravo, of Leila Pires of Pamela Bonita and of the companies Chandon do Brasil, Fink São Paulo, Pernod Ricard do Brasil and Pimaso Etiquetas Auto-adesivas.

Other actions that made it possible for new donors to participate:
- Editor Abri Campagnons: passed on US$0.34 from each new subscription to some of its magazines to Fundação Abriq.
- Accor Sessão Solidária Campaign: donation of one day of billings from several plays, sponsored by Accor.
- To commemorate Christmas differently, companies such as Worklife Serviços de Segurança and Medicina do Trabalho, Medial Saúde S/A and Novtech Tecnologia e Serviços Ltda transformed their traditional Christmas card and gift into a donation to Fundação Abriq.
- The authors Evelyn Levy, Gilberito Dimenstein, Josè Saramago, Luiz Schwarz and Adriana Calzonthoof.ced copyrights to books.
- The newspapers Folha de S. Paulo and Jornal Valor Econômico enabled their readers to make donations by placing inserts in their publications.
- The websites Blue Bus, Gazeta Mercantil, Busscap, Investnews, 4Cantos, and IG displayed our banner.
- Cartão Unibanco (bank card) clients contributed through the Fundação Abriq Card and the Pelí Card and American Express clients contributed through the Membership Rewards Program, transforming points into donations.
- To mobilize new members through mailing lists, we received the following support:
  - Paulo Gil photographed and supplied the images
  - Voluntários Celulose e Papel donated the paper for the mailing lists
  - Photan, Photomagem S and Maiknolor supplied the offset and printing
  - The advertising agencies Souza Aretha, Copyright, Fábrica Comunicação Dirigida and 10° Minutos created the fund raising campaigns.

Another important instrument of communication with our partners and potential donors is the Annual Report.
STRATEGIC PARTNERSHIPS

Private or nongovernmental organizations that make resources available and participate in the management of a program or project.

INSTITUTIONAL PARTNERSHIPS

Private governmental or nongovernmental organizations that contribute to our institutional actions, free of charge, with financial or technical resources, products or services.

FAMÍLIA MACHADO

Private and governmental organizations that disseminate programs and projects systematized by Fundação Abing.
Our partners
We thank the people, organizations and companies that contributed toward the achievement of ABRIN's mission.

Patrons Members

Eminent Members

Honorary Members

Individuals

Supporting Members

Institutions

Our thanks to the people, organizations and companies...
• Helio Nozaki Kano • Helio Roberto Orricco • Heloisa de Lucca Nobre • Heloisa Edita F Souza • Henrimar Francisco Ricardo Monteleone • Francisco Zaitz • Frederico de Paula Garcia • Fulvia Ney Pizzocolo • Gabriela Carpanezzi Nusdeu • Flávia Fahl de Oliveira • Flavia Giovannone Travisani • Flávia Gusmão Eid • Flávia M Carrer • Fadva Ghobar • Fatima Gomes Martins • Fátima Pagliuca Gomes Couto • Felipe Vasconcelos Emilia Carla Fonseca Duleba • Emiliano José Silva Mendes • Eneida Greggio Gobet • Eraldo Barboza Ferro de Oliveira • Ely Ane Amorim Paisini • Ely José David Neia • Emerson Luiz Rota • Emilce Satie Kamachi • Marisa Z Moscogliato Augusto • Maristela Gismondi • Maristella Ramalho da Silva • Marivalda Legati Gonçalves Regina Tocci • Maria Salete Nahas Pires Corrêa • Maria Teresa C Patrão • Maria Teresa Surányi de Andrade SOCORRO - SP

• Andrea Maria Duarte Cardoso • Cláudia Valle da Silveira • Doris C Martins de Andrade • Eliana • 

UBERLÂNDIA - MG

• Maria Angelica Bocoli • Maria Angélica Borges Sedenõ • Maria Angélica Simões Ferreira • Maria Aparecida C Nascimento Pagioro • Maria Aparecida Martins • Maria Aparecida Miniaci Dos Santos • Adriana Moreira Lopes • Alessandra Bernardes Moreira Queiroz • Ana Lúcia Fatureto Perocco • AnaMaria Vogt Cota • Carlos Antonio de Andrade • Cláudio Rosi Pinto • Daniela Corrêa Prata Oliveira • Dayan Geraldo Grandi • Virginia Gadea Patrone • Vivian Carla de Felicio • Vivian Christina Bausas • Vivian Karina Montoni • Marcio Serra • Marco Antonio Carvalho de Lima • Marcos Antonio Rosemeire Aparecida Gandolfo Chiaradia • Rubens Bernardi • Rubens Caliani • Sandra Maria Giansante • Santos Reale • Claudia Takeda • Claudia Tomei Sanches • Claudia Y T Sekine • Claudio Bernades • CLAUDIO Bachega • Roberto Caliani • Rogério Bittencourt • Rosana M G Andrade • Rose Mary de Castro Costa • Claudia Maria Mano Espósito • Cláudia Matarazzo • Claudia Nejme • Claudia Panzani • Claudia Regina Barral Rodrigues • Celina de Souza • Celina M R Formentini • Celina Tobias de Aguiar Moeller Gavini • CelsoAmaral Kfouri • Cely de Souza Brito Garcia Di Mase • Christiane Caminiti Chiaradia • Christiane Neves • Angelico • Sonia Maria Abud • Sônia Maria Coelho Nepomuceno • Sônia Pineda Vicente • Sonia R.S.Borbonus Almeida Veneziani • Cecília Fátima de P S de Albergaria • Cecilia Hideko Handa Nomura • Cecília Mahfuz • Simone Tormena de Campos • Solange Franquini Vieira • Solange Maria de Saboia E Silva • Sonia Ligia • Mara Lúcia Norat Barbosa • Marcela C Vianna Caldas • Maria Aparecida R Fajardo • Maria Lúcia Lavinas Dutra • Maria Luíza de Souza Azevedo • Marisol Guimarães Pereira • Michelly Werneck César • Morgana Conde Das Neves • Josiane de Castro Santa Rosa Coutinho • Juliana Lamas de Souza • Lucia L de Andrade Ferreira • Leni Hamaoka • Lenice Regina Tozzini Ribeiro • Lenise Gomes Castillo Bastos • Liani Rodrigues Roger Michel • Miguel Angelo Rodrigues Martins • Rosane Schafer • Rose Maria Borth • Sérgio Alexandre Antonio Illanes • Antonio Joji Muranaka • Antonio Viviani Marcondes • Aparecida Célia Merlos Piccolo • Arely Cid Coev Hornos • Areobaldo Espinola de Oliveira Lima Neto • Arnaldo Mozer • Arnaldo Regis Barbour Filho • Antonieta M M P Almeida • Antonio Carlos Aloise • Antonio Carlos B Colesanti • Antonio Eduardo de Souza • Silva • Fernando Guilherme Spode • Graciele Klein Dreher • Harla Mertz • Jane Teresa Peretto • João Miguel Juliana Yamaoka Poppi • Juliano de Simone Balseiro • Julio Cesar Bassi • Julio Gomes Arantes Neto • Karen Serrano Nunes • Angélica Mareno Bustos • Angelo Ricardo de Andrade • Antevaldo Rodrigues Dos Santos • Costa Mota • Márcia Giaretta Fregonezi • Marcia Regina Pizzo Dávila • Márcio Penha do Carmo • Maria Genta • Roberta Corá Angelotti • Roberta Passarella Marone • Roberto Andrade Terini • Roberto Bernardo Ramos • Roberto Bittar • Roberto Pinto Aleixo Junior • Robinson Marinho Correia de Melo • Rodrigo Casabona Daniel • Renata Lauretti Guarido • Renata Melo Moraes • Renata Nápole Stella • Renata Paccola Frischkorn Priolli • Renata Colombo Martins • Renata Cristina Mafra Cecchini • Renata de Valentim • Renata Gouveia TRÊS LAGOAS - MS

• Maria Cristina Rossal Alves • Maria Lúcia Rocha Sene • Maria Luciana Borges Marino • Maria Luisa • Paulo Sérgio Pereira • Paulo Sérgio Rosa Lima • Paulo Sérgio T Picolo • Paulo Thomé E Vasconcelos • TAUBATÉ - SP

• Jovelti C Carvalho de Moraes • Lincoln Zucato • Lionella de Moraes • Luiz Antonio Valdo • Marcelo Harada •
de desoneração do imposto de renda. O projeto de lei, que ainda precisa ser aprovado pelo Senado, é uma tentativa de incentivar a realização de empresas e propiciar a inclusão social de crianças e adolescentes.

O projeto prevê a 创建 acentuado no campo de trabalho, com a introdução de medidas que contemplam a redução da jornada de trabalho para menores de 14 anos e a criação de esquemas de proteção e orientação laboral. Além disso, o projeto prevê a implementação de programas de educação e formação profissional nas empresas, com o objetivo de garantir o desenvolvimento integral das crianças e adolescentes.

O projeto de lei foi aprovado na primeira votação e agora passa para a segunda leitura, onde deve ser aprovado definitivamente para ser enviado ao Senado. A expectativa é que, com a aprovação do projeto, as empresas sejam incentivadas a contratar crianças e adolescentes, criando assim mais oportunidades de trabalho e melhoria na qualidade de vida das crianças e adolescentes trabalhadores.
Financial Statements

AT DECEMBER 31, 2003 AND 2002 AND REPORT OF INDEPENDENT AUDITORS

To the Management, Board Members, Members and Sponsors,
Fundação Abrinq pelos Direitos da Criança

1. We have audited the accompanying balance sheets of Fundação Abrinq pelos Direitos da Criança as of December 31, 2003 and 2002 and the related statements of surplus, of changes in net worth and of changes in financial position for the years then ended. These financial statements are the responsibility of the Foundation’s management. Our responsibility is to express an opinion on these financial statements.

2. Except for the matter mentioned in the following paragraph, we conducted audits in accordance with approved Brazilian auditing standards which require that we perform the audit to obtain reasonable assurance about whether the financial statements are fairly presented in all material respects. Accordingly, our work included, among other procedures:

(a) planning our audit taking into consideration the significance of balances, the volume of transactions and the accounting and internal control systems of the Foundation,

(b) examining, on a test basis, evidence and records supporting the amounts and disclosures in the financial statements and

(c) assessing the accounting principles used and the significant estimates made by management, as well as evaluating the overall financial statement presentation.

3. The Foundation, as a not-for-profit entity, obtains a significant part of its income from third party donations and contributions. Since these donations and contributions are sporaduous, they can only be identified and registered in the accounting records upon receipt; for this reason, our testing of this income was exclusively restricted to amounts included in the accounting records.

4. In our opinion, except for eventual effects that may arise from the matter stated in the previous paragraph, the financial statements audited by us present fairly, in all material respects, the financial position of Fundação Abrinq pelos Direitos da Criança at December 31, 2003 and 2002 and the results of its operations, the changes in net worth and the changes in its financial position for the years then ended, in conformity with accounting practices adopted in Brazil.

São Paulo, March 15, 2004

PricewaterhouseCoopers
International Ltda.
CR2 259009953/0-1

Celso Luiz Malimpensa
Contador CRC 15159553/1-0

Balance Sheets at December 31 *

<table>
<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>Liabilities</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts</td>
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<td>20,785</td>
<td>19,961</td>
<td>20,154</td>
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<tr>
<td>Current</td>
<td>142,743</td>
<td>142,743</td>
<td>142,743</td>
<td>142,743</td>
</tr>
<tr>
<td>Total</td>
<td>163,930</td>
<td>163,528</td>
<td>162,604</td>
<td>162,898</td>
</tr>
<tr>
<td>Reserve</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Projects</td>
<td>6,316,663</td>
<td>6,063,757</td>
<td>6,316,663</td>
<td>6,063,757</td>
</tr>
<tr>
<td>Donations</td>
<td>2,362,677</td>
<td>2,118,897</td>
<td>2,362,677</td>
<td>2,118,897</td>
</tr>
<tr>
<td>Financial</td>
<td>1,178,846</td>
<td>1,166,705</td>
<td>1,178,846</td>
<td>1,166,705</td>
</tr>
<tr>
<td>Income</td>
<td>12,926,891</td>
<td>12,369,333</td>
<td>12,926,891</td>
<td>12,369,333</td>
</tr>
<tr>
<td>Surplus</td>
<td>919,703</td>
<td>7,524,411</td>
<td>919,703</td>
<td>7,524,411</td>
</tr>
</tbody>
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Statements of Changes in Net Worth*

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</thead>
<tbody>
<tr>
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<td>919,703</td>
<td>7,524,411</td>
<td>919,703</td>
<td>7,524,411</td>
</tr>
</tbody>
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Statements of Changes in Financial Position* Years Ended December 31

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<tr>
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<tbody>
<tr>
<td>Financial</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Resources</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Projects</td>
<td>6,316,663</td>
<td>6,063,757</td>
<td>6,316,663</td>
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</tr>
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<td>1,166,705</td>
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<td>12,926,891</td>
<td>12,369,333</td>
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<tr>
<td>Surplus</td>
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<td>7,524,411</td>
<td>919,703</td>
<td>7,524,411</td>
</tr>
</tbody>
</table>

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</thead>
<tbody>
<tr>
<td>Statements</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Surplus</td>
<td>919,703</td>
<td>7,524,411</td>
<td>919,703</td>
<td>7,524,411</td>
</tr>
</tbody>
</table>

* All amounts in real, unless otherwise indicated

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70
1 Operations

The Foundation is a not-for-profit organization, recognized as a federal public service organization, whose main purpose is to promote children’s basic rights, as well as to improve their quality of life via various projects and encourage the participation of society in general and especially the private sector.

The main programs and projects are as follows:

- *Crescer e Aprender – Crescer e Aprender*: a project to encourage learning and help local bodies to assure a commitment to child welfare within a municipal priority.
- *Nossos Olhares – Our Children*: a project to provide for the needs of children and adolescents.
- *Biblioteca e Leitura*: a project to provide educational training for not-for-profit entities and to donate books suitable for children and adolescents.
- *Empresa Amiga da Criança – Child-Friendly Company*: a project to encourage companies to combat the exploitation of child labor and investment in childhood and adolescence.
- *Jornal Amigo da Criança – Child-Friendly Journalist*: a project to encourage media professionals to commit themselves to the protection of the rights of Brazilian children and adolescents.
- *Cidadania Jovem – Young Citizens*: aims of offering adolescents opportunities for personal development, young performance and participation in the community.
- *Adèle um Samba – Adapt a Smile*: the purpose is to mobilize professionals to meet the needs of children and adolescents up to 18 years old on a voluntary basis.
- *Sistema de Informação – Information System*: develop a computer system for the information flow on child and youth projects in Brazil.
- *Garagem Digital – Digital Garage*: aims to collect reference data to implement public/program policies to assure the access of young people to information technologies.
- *Mudando a História – Changing History*: focused on young people and acts in the formation of mediators and multipliers of this action.
- *Virada do Futuro – Changing the Future*: invests in the education of young people from low-income families through scholarships.
- *Geração Jovem – Young Generation*: supports projects prepared by young people in the areas of culture, memory/history, health and environment.
- *Teer – Loom*: implemented with the aim to strengthen not-for-profit organizations associated with the Nossas Obras Program.
- *Biblioteca e Livros*: a project to provide books suitable for children and adolescents.

The Foundation complies with all requirements of the legislation, being income tax exempt (based on article 150 of the Federal Constitution) and exempt from the social contribution on surplus, of the employer’s contribution to the National Institute of Social Security (INSS) and of the Social Contribution on Revenues (COFINS) (based on Law 8212/91).

The exemption of the social security and social contribution charges amounted to R$ 1,459,713 in the year (2002 - R$ 1,356,840), and can be summarized as follows:

- *Employee’s Contribution to INSS*: R$ 959,486 (2002 - R$ 800,515)
- *COFINS*: R$ 415,741 (2002 - R$ 408,838)
- *Social Contribution on Net Income (CSLL)*: R$ 84,486 (2002 - R$ 147,527)

2 Significant Accounting Principles

The financial statements have been prepared in accordance with the accounting practices adopted in Brazil.

(a) Determination of results of activities

Donations and contributions received by the Foundation to sponsor specific programs and projects, as well as the financial income earned by investing such funds until they are applied in the project concerned are shown in the balance sheet as Advances for projects. Amounts are transferred from this account to the results for the year as amounts are spent on projects. The spontaneous donations and contributions with no specific destination for programs and projects are recorded as income upon receipt.

Expenses are recorded on the accrual basis.

(b) Current assets

These assets are stated at cost or realizable amounts, including, when applicable, accrued earnings and monetary correction.

(c) Fixed assets

These assets are stated at cost, including restatements, up to December 31, 1995, less depreciation calculated on the straight-line basis using the annual rates listed in Note 4, which take into consideration the economic useful lives of the assets.

(d) Current liabilities

These liabilities are stated at known or estimated amounts, plus accrued charges and monetary correction, when applicable.
3 Financial Investments

These comprise investments in Short Term Fixed Income Funds. At December 31, the Foundation had accounts in the following banks:

<table>
<thead>
<tr>
<th>Bank</th>
<th>2000</th>
<th>2001</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bankers S.A.</td>
<td>16,784,594</td>
<td>11,484,454</td>
</tr>
<tr>
<td>Cibecut S.A.</td>
<td>2,120,325</td>
<td>1,746,727</td>
</tr>
<tr>
<td>Unibanco S.A.</td>
<td>6,233</td>
<td></td>
</tr>
</tbody>
</table>

19,172,142 | 13,264,141

The financial investments are individually controlled by specific bank accounts, which are divided in four types:

- General fund - comprises donations from sponsors of the Foundation for the constitution of a fund, the earnings from which are used to maintain the Foundation.
- Nossas Crianças reserve fund - comprises regular and spontaneous donations which are not established by contract, destined to the Nossas Crianças Project, without determining the institutions to be benefited. The funds are applied, when necessary, to cover defaults in order to avoid problems in the progress of projects.
- Operating reserve fund - comprises sporadic donations from third parties, not linked to any project, that are used to pay administrative expenses of the Foundation.
- Advances for projects - comprises funds received in advance from sponsors for future use in specific projects maintained by the Foundation.

4 Fixed Assets

The balances of December 31, are as follows:

<table>
<thead>
<tr>
<th>Item</th>
<th>2000</th>
<th>2001</th>
</tr>
</thead>
<tbody>
<tr>
<td>Furniture and fixtures</td>
<td>271,176</td>
<td>229,582</td>
</tr>
<tr>
<td>Office equipment</td>
<td>207,612</td>
<td>231,652</td>
</tr>
<tr>
<td>Total</td>
<td>478,788</td>
<td>461,234</td>
</tr>
<tr>
<td>Less: Depreciation</td>
<td>36,801</td>
<td>36,801</td>
</tr>
<tr>
<td>Net</td>
<td>441,987</td>
<td>424,433</td>
</tr>
</tbody>
</table>

5 Advances for Projects

These are amounts which had been received in advance from sponsors as at December 31, 2003 and 2002 in connection with the following projects and programs:

6 Retained Surplus

The retained surplus will be used only to further the aims of the Foundation, which are child and adolescent welfare.

7 Contingencies

(a) IRIF

Based on the opinion of its legal advisor, the Foundation filed an injunction on July 28, 1998, and ceased to pay income tax withholding on its income as from 1999. The mentioned charge is not recorded in the financial statements because the chance of loss is considered remote, based on management analysis supported by its legal advisors. The estimated amount of tax unpaid at December 31, 2003, for which no provision has been made, is R$ 1,261,000 (2002 - R$ 839,000), including interest.

(b) Social Security Contribution to INSS - employers' contribution

In July 2002 the Certificate for Entities with Philanthropic Purposes granted by the National Council for Social Welfare (CNAS) expired; this certificate exempts the Foundation from the payment of the INSS Employer’s Contribution. According to the letter sent by the Institute of National Social Security, the Foundation registered during the period the correct request for renewal, which is under analysis by CNAS and, if approved, it will be valid for three years, as from July 2002. The Foundation’s management expects to receive this certificate, therefore, if it did not set up a provision for the payment of that charge.

Taxes and contributions calculated and paid by the Foundation are open to review by the authorities for various legal periods.

8 Insurance

The Foundation usually has insurance policies in amounts considered sufficient to cover possible damage to its assets or third party liabilities.

9 Financial Instruments

At December 31, 2003 and 2002, the Foundation had no financial operations not recorded in the books of account.
We dedicate this report to the network of people, companies, and institutions that support Fundação Alana and its mission, and to the children and adolescents who continue to be impacted by the situations of social and gender violence in Brazil. We acknowledge the efforts of all of Fundação Alana’s initiatives and the support of our partners, whose combined projects and services have helped to understand the importance of our joint efforts. 

Together, we are working to transform the reality of our country’s children and adolescents.

Technical information:
Editor: Mano Filho Parente
Translation: Néstora Abreu
Design and graphic production: Fabio e Images Comunicacao
Printed by: Difusa Expresso Editora de Impressao
Produced by: Editora Gavetti
Printed in: Aquarela M1
São Paulo, 2004